

Message Text

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ACTION EUR-12

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R 041804Z AUG 77
FM AMEMBASSY BONN
TO SECSTATE WASHDC 0346
INFO USMISSION USBERLIN
AMCONSUL BREMEN
AMCONSUL DUSSELDORF
AMCONSUL FRANKFURT
AMCONSUL HAMBURG
AMCONSUL MUNICH
AMCONSUL STUTTGART

UNCLAS BONN 12788

E.O. 11652: N/A
TAGS: OTRA, EGEN, ECON, GW, US
SUBJECT: ANOTHER CDU/CSU "MITTELSTANDSVEREINIGUNG"
VISIT TO U.S.

REF: BONN 3969

1. THE VISIT TO THE U.S. BY A DELEGATION OF CDU/CSU
BUNDESTAG DEPUTIES AND BUSINESSMEN IN MAY TO WHICH
ADDRESSEES ATTENTION WAS CALLED BY REFTEL, APPEARS TO
HAVE BEEN SUCH A SUCCESS THAT THIS "SMALL BUSINESS AND
TRADESMAN ASSOCIATION" NOW WISHES TO INCLUDE WASHINGTON,
D.C. IN A BUSINESS/PLEASURE CHARTER TRIP PLANNED FOR
THE PERIOD 28 OCTOBER TO 7 NOVEMBER. THIS SECOND TRIP
IS BEING ORGANIZED BY THE EDITOR OF THE ASSOCIATION'S
PUBLICATION, "MITTELSTANDS-MAGAZIN", ROTGER KINDERMANN,
AND WILL INCLUDE A MORE CATHOLIC SPREAD OF MEMBERSHIP
THAN THE MAY TRIP. IN ADDITION TO WASHINGTON, THE
GROUP, WHICH WILL TOTAL APPROXIMATELY 85 PARTICIPANTS,
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WILL BE VISITING THE UN IN NEW YORK, PHILADELPHIA AND
MIAMI.

2. KINDERMANN HAS ASKED THE EMBASSY'S ASSISTANCE IN
ARRANGING THE FOLLOWING PROGRAM IN WASHINGTON WHERE THE
GROUP WILL BE FROM 31 OCTOBER THROUGH THE MORNING OF
2 NOVEMBER: A VISIT TO THE DEPARTMENT OF COMMERCE TO

HAVE SOMEONE GIVE THEM A PRESENTATION ON THE TOPIC
"EXPORT PROMOTION ACTIVITIES FOR SMALL AND MEDIUM
BUSINESS IN THE U.S.", AN OPPORTUNITY TO HAVE DIS-
CUSSIONS WITH MEMBERS OF THE U.S. CONGRESS ESPECIALLY
THOSE ON SMALL BUSINESS COMMITTEES OF BOTH HOUSES,
AND A VISIT TO THE SMALL BUSINESS ADMINISTRATION.
KINDERMAN IS SEEKING THE ASSISTANCE
OF THE FRG EMBASSY IN WASHINGTON IN ARRANGING TO HAVE
INTERPRETERS AVAILABLE TO HIS TOUR GROUP DURING THESE
VISITS.

3. DEPARTMENT IS ASKED TO PLEASE ASSIST IN PUTTING
TOGETHER A SUITABLE ROUND OF ACTIVITIES FOR THIS GROUP
DURING THEIR TWO AND ONE-HALF DAYS IN WASHINGTON.
UNLIKE THE MAY GROUP, THIS TRIP IS BASICALLY A PLEASURE
TRIP FOR WHICH EACH PARTICIPANT IS PAYING ABOUT \$700.
NEVERTHELESS, THE MITTELSTANDSVEREINIGUNG IS VERY
INFLUENTIAL IN CDU/CSU POLICY FORMULATION, AND A GOOD
RECEPTION IN WASHINGTON WOULD DO MUCH TO ENGENDER A
FAVORABLE IMAGE OF THE U.S. IN THE MEMBERSHIP OF THIS
ASSOCIATION.

4. WE SUGGEST THAT THE PROGRAM BE COORDINATED WITH
THE FRG EMBASSY IN WASHINGTON.
PLEASE ADVISE SO WE CAN INFORM KINDERMANN OF
PROJECTED PROGRAM.
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